VoCoVo Wireless Headsets Deployed at 30 ShopRite Stores

More Stores to Adopt the Technology that Helps Enhance Employee Communications and Store Operations.

VoCoVo, the retail in-store team communication specialists, today announced a successful rollout of VoCoVo Series 5 Pro Headsets – its voice communication technology – at select ShopRite stores in the New York tri-state area. VoCoVo's all-in-one wireless headsets help retail teams communicate more easily and naturally with coworkers and customers across the store.

The VoCoVo Series 5 Pro Headset is a fully integrated communication solution that seamlessly connects retail team members, enhances customer interactions and syncs with other connected store technology. Key features include telephony integration, allowing associates to make, receive and transfer customer calls directly from their headsets. Others include connectivity with curbside pick-up services, self-checkout systems and more. These integrations convert real-time notifications into instant voice alerts, ensuring swift and efficient responses from store teams.

"Since successfully launching VoCoVo at our first stores late last year, we have continued to accelerate deployment of the technology across member store groups," **said Chris McCrae, Retail Innovation Lead at Wakefern Food Corp., the retailer-owned supermarket cooperative and distribution and merchandising arm of ShopRite.** "ShopRite store teams report more seamless direct communication with the headsets. The feedback from our stores has been very positive, and we're excited to add VoCoVo's headsets to even more locations this year."

VoCoVo's wireless headsets empower retail associates, both in-store and on the go, with seamless, secure communication via DECT – the leading technology for high-quality, scalable voice connectivity. Featuring full-duplex audio, team members can talk and listen simultaneously through an environment noise-canceling (ENC) microphone, purpose-built for noisy retail settings. Designed for durability, the headsets are waterproof, dustproof, impact-resistant and can withstand extreme temperatures — all while delivering up to 40 hours of standby time per charge.

"Over the past year, it has been a privilege to support Wakefern's family-owned ShopRite stores in enhancing communication, empowering retail workers to connect seamlessly with their colleagues and customers through VoCoVo," **said Joe Szala, Senior Vice President at VoCoVo.** "We look forward to continuing our collaboration to bridge the final mile toward fully connected associates with integrated, automated communications."